



Hamilton expands into doc funding

Factual industry veteran Peter Hamilton is expanding his New York-based consultancy into funding and executive producing projects, starting with a 5k global travel series.

Hamilton, a former exec at CBS, has been working as a consultant in the documentary industry since 1986 and is the publisher of the DocumentaryTelevision.com newsletter.

Now he's expanding the business into **DocumentaryTelevision.com Productions** which will help documentary makers find funding for their projects, as well as seeing Hamilton executive produce projects.

The first series to benefit is BARINIA, a 16x30' 5k travel series from New South Wales-based Storyhaus Productions which follows a couple and their dog who have spent the last 25 years sailing the Mediterranean on their yacht immersing themselves in the local cultures and cuisines of the ports they visit.

Hamilton told C21 he was inspired to broaden his venture by his work as an executive producer on Steeltown Entertainment's polio doc A SHOT TO SAVE THE WORLD which had funding from Bill Gates' foundation and premiered on Smithsonian Channel last year.

Hamilton said: "Since the 1980s, my consulting practice has concentrated on business plans for networks, governments and foundations. I wanted to bring creativity to my solid business relationships.

"When Karl Brandstater pitched his Barinia project, I saw a brilliant filmmaker, a beautiful subject with a dreamy quality, and a cutting-edge 5K execution.

"I decided to double down on my happy experience as an executive producer on A Shot to Save The World by joining Karl as executive producer, and launching DocumentaryTelevision.com Productions.

"Barinia is a signature project and it's in the 4K format that my consulting work tells me will soon enough become the new, new standard def."

The director of Barinia, which is being distributed internationally by Off The Fence, Karl Brandstater, told C21 Hamilton's help had been invaluable

He said: "We needed to start shooting within a relatively short period and I simply didn't have time to shop or pitch the project for broadcaster or government funds. A small investor group was brought together and this is where Peter Hamilton's assistance became critical.

"With Peter's assistance, a diverse range of information support was compiled including market and genre trends, production sweet spots, international media consumption patterns and the impact of new technologies. This Information Memorandum was then used, along with my treatment and test footage from Sicily, to secure a small group of private investors to provide core funding for the series."

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