

NETWORK PROGRAMMING IN THE STREAMING ERA

A&E, History
Dan Salerno

Peter Hamilton, Documentary Business

Key Takeaways

- Linear Must Matter
- Digital Free Agent
- Franchise Brands Carry the Day
- Tentpole Specials Drive Audience and Brand
- Acquisitions are Extinct

What Don't We Know Yet?

- Opportunities Beyond Crime?
- Digital Freedom: Opportunity or Liability?

Coming Soon!

TLC

Who We Are!

Peter Hamilton, Pact Partner

Peter's free [Documentary Business](#) newsletter analyzes trends in the unscripted market. His detailed case studies reveal the varied journeys of successful productions. [Peter Hamilton Consultants Inc](#) is based in New York.

Dan Salerno, Senior Programming Consultant

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