

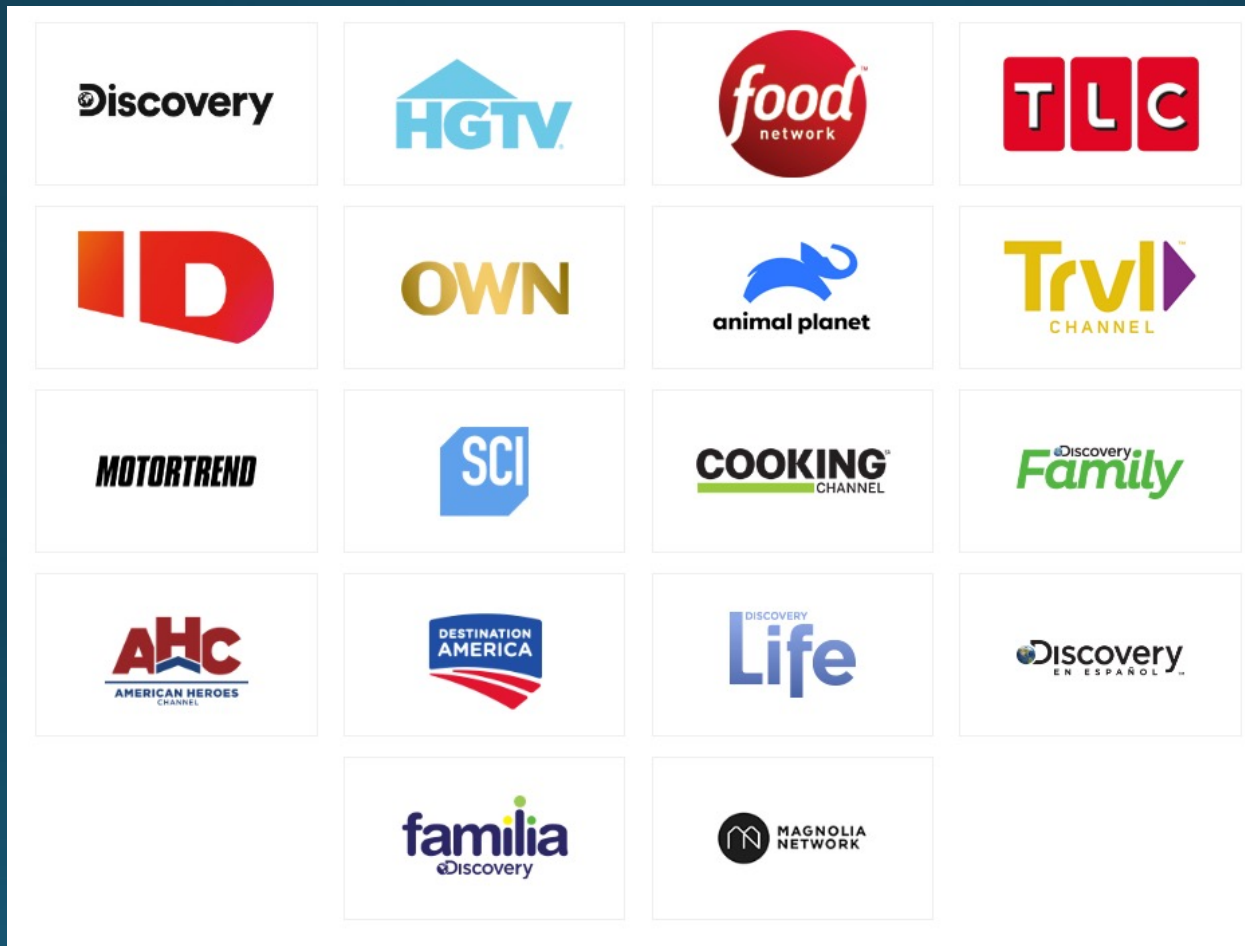
NETWORK PROGRAMMING IN THE STREAMING ERA

TLC

Dan Salerno

Peter Hamilton, Documentary Business

Discovery Networks



Life & Relationships

Weddings

Parenting

Stuff We Love

Style & Self Care

Key Takeaways

- Character Focus
- Discovery+ is a Source of Content
- Franchises dominate the landscape
- Library Value is Strong
- Acquisitions & Specials Absent

What Don't We Know Yet?

- How will a blended HBO Max/Discovery+ influence commissioning content choice?
- Will the volume of originals increase, decrease, or remain stable on the new HBO Max/Discovery+ hybrid
- How many of the WBD linear networks will survive 2023?

Coming Soon!

HGTV & Food



Who We Are!

Peter Hamilton, Pact Partner

Peter's free [Documentary Business](#) newsletter analyzes trends in the unscripted market. His detailed case studies reveal the varied journeys of successful productions. [Peter Hamilton Consultants Inc](#) is based in New York.

Dan Salerno, Senior Programming Consultant

Veteran programming executive for Discovery, Nat Geo, BBC and other industry leaders, Dan is a senior consultant serving global platforms, networks and producers. Contact Dan at salernotv@aol.com